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ZOE MILLER

GRAPHIC DESIGNER

EDUCATION

**California State University
Channel Islands**
Camarillo, CA

Bachelor of Arts in Studio Art
August 2018 - May 2020

Moorpark College
Moorpark, CA

Associate of Arts in Studio Art
August 2014 - May 2018

PROGRAMS

Adobe Creative Suite

Photoshop

Illustrator

InDesign

Lightroom

Premiere Pro (Beginner)

After Effects (Beginner)

Google Business Suite

Microsoft Office Suite

ProCreate for iPad

SKILLS

Composition & layout, research & brainstorming, logo creation, color theory, social media, close attention to detail, photography & photo editing, fast learner, creative problem solving, print design, illustration, typography, moodboard creation, organized & intelligent worker.

WORK EXPERIENCE

Graphic Designer

Berkshire Hathaway HomeServices California Realty

Thousand Oaks, California | July 2021 - Present

- Designed postcards, flyers, business cards & other printed marketing materials for clients, working with each individually
- Researched vendors & print options to develop unique promotional materials for clients
- Worked one-on-one with clients to design unique personal logos
- Learned & helped implement new programs & software in the department to increase speed & expand offerings for our clients
- Created cohesive templates for property campaigns with postcards, flyers, brochures & social media designs
- Maintained brand compliance across all projects & assisted clients in ensuring their projects met corporate & legal requirements
- Created & executed campaigns to promote local company events
- Maintained organization of a large number of files for many clients

Designer/Illustrator/Business Owner

Lux Pacifica Art

Simi Valley, CA | May 2020 - Present

- Designed & illustrated various stickers & buttons for sale
- Created logo, design assets, & branding guidelines
- Developed & executed social media plan to promote products
- Designed & created website & online shop
- Worked with vendors & printers to create art prints & products
- Managed & fulfilled orders for customers

Freelance Graphic Designer/Illustrator

Harbor Freight Tools

Remote | October - December 2020, April 2021

- Created a series of detailed vector line drawings for glass etching, fitting client specifications
- Maintained a consistent style & design across all drawings

Marketing Intern

K-Swiss Global Brands, Palladium Boots

Westlake Village, CA | September - December 2015

- Assisted with data entry
- Organized & managed photos & files
- Created branded, consistent PowerPoint presentations
- Helped prepare promotional packages